Buck-i-Frenzy Agreement— Vendor Form

Monday, August 23, 2027– 12 to 3:30 p.m.

(Final event time is subject to change.)

Booth Name: _____ Company (if different): _____

Company Info (brief description of company, products or services provided): _____

_____

Primary Contact Name: _____ Address: _____

Phone: _____ Cell Phone: _____ Email: _____

On-Site Contact Name: _____ On-Site Cell Phone (required): _____

On-Site Email: _____

Space Concept and Giveaway Items: Provide a description of your space, including products or services to be displayed, games or contests and a description of all items you wish to distribute. *Final approval is determined by the Buck-i-Frenzy Committee.*

_____

_____

"White"- Level Vendor Space (10'x10'): $1,995

Vendor will receive:

- Placement in event exhibit area
- One (1) 8' table and two (2) chairs
- Right to conduct on-site sales (sales permit required)
- Name and company will receive web exposure on frenzy.osu.edu vendor page
- Trash pickup throughout the event
- Event day-of parking passes
- Access to loading zone for pre-determined load-in time (time to be assigned by the Buck-i-Frenzy staff)
- Two (2) snack boxes and two (2) bottles of water per space

"Gray" - Level Vendor Space (20'x10'): $2,995

Rather than the quantities listed under "White" - Level Vendor Space, vendor will instead receive:

- Two (2) 8' tables and four (4) chairs (total)
- Four (4) snack boxes and four (4) bottles of water

"Scarlet" - Level Vendor Space (30'x10'): $3,495

Rather than the quantities listed under "White" - Level Vendor Space, vendor will instead receive:

- Three (3) 8' tables and six (6) chairs (total)
- Six (6) snack boxes and six (6) bottles of water

Vendor will provide:

- A fun, interactive, clean display designed to attract and engage college students
- All equipment needed for the Vendor's display and presentation
- Applicable permits (tent, sales etc.) required
- Protection of the ground in order to prevent any damage, stains, etc.

Equipment: A complete, detailed listing of all equipment that will be in the vendor's space must be listed. Please ensure this is only the equipment you will be bringing.

_____

_____

_____

_____

_____

Electric: A detailed listing of all electrical devices, including amperage, for each item to be plugged into provided electrical service must be listed below. Please list any special NEMA configurations or other special power needs *(see page 2 for additional costs)*.

_____

_____

_____

_____

_____

Credentials You will need one credential for each person working in your booth.	Cost	Quantity	Total
	N/A	_____	_____
Power NOTE: On page 1, you must list all devices, including amperage, to be plugged into service.			
• 10 AMP Service (110 Volt, Single Phase)	$125.00	_____	_____
• 20 AMP Service (110 Volt, Single Phase)	$150.00	_____	_____
***A complete list of any special NEMA configurations or other power needs should be compiled on page 1.			
Rentals			
• 10'x 10'Frame Tent	$435.00	_____	_____
• Additional 8'Table	$15.00	_____	_____
• Additional Folding Chair (price per chair)	$2.50	_____	_____
• 40 B.C. Extinguisher (An additional recharging fee will be assessed if discharged)	$25.00	_____	_____
	Totals:	_____	_____

Sponsorship Add-On† (Optional; see *Sponsorship Addendum*)			
Associate Sponsorship	$3,000.00†	Total:	_____
Premier Sponsorship	$15,000.00 *(Vendor Space Included in Cost)*	Total:	_____
Presenting Sponsorship	$25,000.00 *(Vendor Space Included in Cost)*	Total:	_____

†Sponsorship fees are in addition to vendor participation fees and are non-refundable except as otherwise provided in the Agreement.

"White" - Level Vendor Space:	$1,995.00	Number of spaces _____	Total Extended: _____
"Gray" - Level Vendor Space:	$2,995.00	Number of spaces _____	Total Extended: _____
"Scarlet" - Level Vendor Space:	$3,495.00	Number of spaces _____	Total Extended: _____
Custom-Sized Vendor Space***:	$_____	Square Feet: _____	Total Extended: _____

***For needs not listed, please contact the Buck-i-Frenzy Committee (buckifrenzy@osu.edu). Additional costs may be assessed.

Additional Needs:
Please indicate other needs for your vendor space. A member of the Buck-i-Frenzy Committee will follow up and coordinate these items, as possible. All additional items must be confirmed by **August 1, 2027** (Note: A 15% surcharge may be added to items after this date, and we cannot guarantee availability after this date).

_____
_____
_____
_____

***Total Cost:**

Payment Terms:
To be considered for participation, registration should be received by **July 24, 2027.**

Buck-i-Frenzy accepts company checks (made payable to The Ohio State University), Visa, MasterCard, Discover and American Express. Space is based on availability.

Send payments to:
Buck-i-Frenzy Business Office• Eric Stucke• (614) 292-1498• sl-ecbusoffice@osu.edu
Ohio Union – Suite 2008• 1739 N. High Street • Columbus, Ohio 43210

For vendor inquiries and completed forms:
Office of Student Life - Sponsorship • Jacob Armstrong• buckifrenzy@osu.edu

In consideration for the opportunity to participate in The Ohio State University("Ohio State") 2027 Buck-i-Frenzy event, we,

_____ ("Vendor"), agree to abide by the following terms and conditions:

1. Vendor will be assigned a space at the Recreation and Physical Activity Center (RPAC) Pavilion, or other university space hosting Buck- i-Frenzy at the sole discretion of Ohio State, to participate in the 2027 Buck-i-Frenzy event on August 23, 2027, from 12:00 PM to 3:30 PM (Event time is subject to change).

2. Vendor acknowledges and agrees that the purpose of Buck-i-Frenzy is to showcase the products and services of sponsors and vendors, to ensure the availability of quality food, giveaway items, interactive experiences and fun entertainment for free (or at a reasonable cost in regards to on-site sales) to Ohio State students.

3. Vendor shall indemnify and hold harmless The Ohio State University and its Board of Trustees, employees, officers, representatives, agents and volunteers from and against any and all suits, claims, demands, costs, damages, attorney's fees, charges, liabilities and expenses which may at any time be sustained by consequence of any negligent or wrongful act or omission of Vendor.

4. Vendor further accepts all responsibility and risk on-site pertaining to adverse weather, theft, fire, accident or Act of Nature. Vendor shall, at its own expense, maintain in full force and effect during the term of this agreement, commercial general liability insurance with limits of not less than $1,000,000 per occurrence and $2,000,000 aggregate, automobile liability insurance covering all owned, non-owned and hired vehicles used in connection with the performance of this agreement, with a combined single limit of not less than $1,000,000 per accident for bodily injury and property damage, and workers' compensation insurance in accordance with the statutory requirements of the state of Ohio. Vendor shall name The Ohio State University and its Board of Trustees as additional insureds on the commercial general liability and automobile liability policies. Such insurance shall be offered on a primary and non-contributory basis and shall include a waiver of subrogation in Ohio State's favor. Vendor will provide in person or by mail a certificate of insurance meeting the above requirements to the Buck-i-Frenzy office in the Ohio Union no later than August 1, 2027.

5. Ohio State reserves the right to delay, postpone, relocate, or cancel events due to threatening or dangerous weather conditions. No refunds will be given if Buck-i-Frenzy is canceled after the event begins on August 23, 2027, due to weather or other events beyond the control of Ohio State.

6. Vendor cancellations received in writing on or before August 1, 2027, are eligible for a refund of up to 50% of fees paid, excluding any costs already incurred by Ohio State on the Vendor's behalf. Cancellations received after August 1, 2027, are not eligible for a refund, and any outstanding invoices will remain due and payable. Vendors that register, reserve space, or otherwise confirm participation and fail to attend the event will forfeit all fees paid, remain responsible for any outstanding balances, and may be deemed ineligible for future Buck-i-Frenzy participation. Ohio State reserves the right to make exceptions in extraordinary circumstances at its sole discretion.

7. Vendor shall supply the necessary staff to keep the assigned space operational during all hours of Buck-i-Frenzy. Vendor shall be solely responsible for the conduct of booth personnel. Vendor agrees to keep the space open and operational, with adequate stock of giveaway items for the duration of the event. **Vendor will NOT start the tear down of the space until the conclusion of the event or Vendor may be deemed ineligible to participate in future events.**

8. All items sold by Vendor must be approved in advance by Ohio State. Vendor must provide a list of all items intended to be sold at Buck-i-Frenzy to Ohio State, along with the price intended to be charged for each item. The items sold by Vendor and the prices charged for those items shall be consistent with the student-oriented spirit of Buck-i-Frenzy. Vendor agrees to abide by the decision of Ohio State and to not sell items that have not been approved. **Sale, distribution promotion or display of alcoholic beverages, tobacco or nicotine products, gambling, marijuana, other illegal drugs, firearms or other weapons or other items not consistent with Ohio State policies, rules and regulations are strictly prohibited.**

9. Vendor acknowledges that the determination of the layout of the event site, including space locations, is at the sole discretion of the Buck-i-Frenzy Committee and agrees that it shall ensure that its space(s) is ADA accessible.

10. Vendor grants permission to Ohio State to take photographs of space and operations for promotional and news media purposes. Vendor's employees, agents or volunteers have authorized Vendor signature to grant such permission on their behalf. Vendor will not perform any visual or audio recording of the event unless approved in advance by the Buck-i-Frenzy Committee and in accordance with other university processes and requirements.

11. The on-site space contact person shall keep a copy of this agreement, hard copy or digital, on site.

12. Vendor shall maintain their space and operating area in a neat, clean and sanitary condition during Buck-i-Frenzy's hours of operation and shall be responsible for cleanup at the conclusion of the event. Clean-up responsibilities shall include, but not be limited to, bagging and depositing space trash in the designated dump areas and disposal of all gray water and grease. Should Vendor fail to properly clean its booth at any time, Buck-i-Frenzy reserves the right to charge the Vendor for cleaning services rendered.

13. Vendor agrees to follow all applicable Ohio State and City of Columbus Fire Safety rules and regulations, including, but not limited to: no open flame; no smoking; and properly and securely containing all tank cylinders. Vendor and space employees must dispose of trash and recycling regularly during the course of the event. Any Vendor who fails to abide by Ohio State or the City of Columbus Fire Safety rules and regulations may be required to cease operations during Buck-i-Frenzy in the sole discretion of Ohio State.

14. If Vendor provides a tent greater than 200 square feet or a canopy, without sidewalls or that drops 75% or more of the perimeter, larger than 400 square feet, the Vendor must obtain, at its sole cost, and provide Buck-i-Frenzy with a copy of the "Certificate of Flame Resistance" and a "Temporary Membrane Structure, Tent or Canopy Permit." Certificate and Permit must be received by Buck-i-Frenzy no later than August 1, 2027. Information on how to obtain a tent permit is available at: http://www.com.ohio.gov/documents/bdcc_TentPermitPolicy.pdf

15. Vendor signs, banners, flags or similar items may not be attached to permanent University fixtures including, but not limited to, furniture, bike racks, flagpoles and light poles. Vendor agrees to not stake any signs, banners or similar items. Vendor agrees to weigh down freestanding signs and other equipment that is at risk of tipping over.

16. Vendor agrees to the following basic rules and regulations of Buck-i-Frenzy: tobacco use is prohibited on all Ohio State property; only whisper type generators will be allowed; all tents, table covers, and banners must have a fire/flame proof certificate; any space music or related sounds must be kept to an acceptable level so as to not impact surrounding areas; amplified sound must be approved by the Buck-i-Frenzy Committee, and Vendor may be asked to turn down volume or cease amplification; no stickers; and no balloons in interior spaces.

17. Vendor agrees to allow their space to be inspected by public safety officers from Ohio State, the City of Columbus and any other official agency, and abide by their instructions. Vendor acknowledges that failure to do so will lead to the Vendor being removed from Buck-i-Frenzy without a refund of their space fee.

18. Vendor space representatives and employees must remain within their Buck-i-Frenzy designated space for the purposes of showcasing their products during the Buck-i-Frenzy event. Access to RPAC is permitted for restroom facilities, breaks and space allotment within the building. Vendor space representatives and their employees must wear the vendor credential at all times.

19. Buck-i-Frenzy is limited in its ability to accept advance deliveries due to storage concerns. Deliveries will be accepted only when approved by Buck-i-Frenzy in advance. Ohio State is not responsible for any loss or damage to Vendor's property or inventory whether attributable to theft, vandalism, spoilage, weather or any other cause.

20. Vendor will provide a detailed list of all food items to be sold or given away in the Vendor space, including any pre-packaged items. Any food distribution must follow the regulations for food service as governed by the Columbus Public Health Department and approved by the Buck-i-Frenzy Committee. Vendor will also provide an itemized list of all equipment they will provide at their booth, including power requirements. Failure to do so may result in items not being allowed in Vendor space during the event.

21. Vendors will be scheduled for load-in via assigned time blocks, corresponding to color-coded Load-In Zone Parking Passes. Vendor should provide the Buck-i-Frenzy committee with anticipated load-in time requirements to help with scheduling and facilitating all Vendor needs. Vendor understands that access to Buck-i-Frenzy for restocking giveaways/literature is limited due to road closures. No automobiles will be permitted without prior approval to traverse site after 8 a.m. on the day of the event.

22. Although available on-site, Vendor may supply their own carts or flatbeds to transport equipment and other items to their space.

23. Vendor is responsible for all Vendor-related items on Ohio State premise including, but not limited to, those items left in Vendor's space. Vendor will be solely responsible for their own security at all times. Ohio State will provide reasonable security during load-in, overnight and before/during/at conclusion of event in the Buck-i-Frenzy area. Vendor shall fully cooperate with Buck-i-Frenzy in connection with the implementation of any and all safety procedures.

24. Vendor is responsible for and agrees to reimburse Buck-i-Frenzy and Ohio State for damage caused by Vendor to property.

25. Vendor agrees that any space activity that could be determined to be a risk to the safety of attendees is the sole determination of Ohio State, such as prize cannons, dunks booths, etc. must be reviewed and approved by Student Life Risk Management and the Buck-i-Frenzy Committee at least 30 days prior to the event date.

26. Vendor agrees to abide by five (5) exclusive Ohio State sponsorship arrangements. Vendor agrees not to: distribute or promote beverages competitive to Coca-Cola products; promote consumer financial services competitive to Huntington National Bank; promote a residential retail electric supply competitive to AEP Energy; promote or distribute Athletics Sideline gear competitive to Nike; or promote ticketing services competitive to Ticketmaster.

27. Vendor agrees to solely represent their company. Partnerships with other companies and/or vendors to be represented in the same space are not permitted unless approved by the Buck-i-Frenzy Committee. Co-op rates may apply.

28. Participation in Buck-i-Frenzy does not grant permission to use The Ohio State University marks, likeness or other properties for which Ohio State claims exclusive use.

29. The Buck-i-Frenzy Committee has the right to accept or deny Vendor participation on any grounds.

30. Vendor will abide by this Agreement, in addition to other rules and regulations pertaining to the set-up, operation and dismantling of space at Buck-i-Frenzy as outlined by Ohio State, or risk fine, space closure and/or elimination from future events.

31. Ohio State retains the right to cancel this Agreement at any time without penalty should the Vendor be in violation of the terms and conditions of this Agreement. Further, Ohio State reserves the right to deny event participation to any vendor for any reason at any time.

32. Vendor has read, understands and accepts the terms of this Agreement. In signing this Agreement, Vendor acknowledges that the signor is an authorized representative of Vendor and has valid signature authority. If any of the terms, conditions or provisions of this Agreement are deemed unenforceable, the enforceability of the remaining terms, conditions or provisions shall not be affected. This Agreement shall be governed by and construed in accordance with the laws of the State of Ohio.

<u>The following are applicable to vendors who are distributing food, with the exception of pre-packaged goods, and are in addition to the Agreement Terms above:</u>

1. Vendor will at all times follow the regulations and policies for food and service as governed by Columbus Public Health. It is the Vendor's responsibility to ensure that they have the required licensing for their space.
2. Buck-i-Frenzy will have potable water available at the RPAC site. It is the Vendor's responsibility to provide containers to transport to their booth for their needs. Ice is available on a pre-order basis for a fee. No guarantee will be made for quantities not ordered in advance.
3. Under no circumstances may grease or other waste materials be poured into drains. Grease and any hazardous material must be removed by the Vendor in proper containers in accordance with applicable regulations and ordinances. Vendor agrees to pay any fines associated with non-compliance, which may include additional service charges incurred by Buck-i-Frenzy.
4. No open fire grills with charcoal are permitted.
5. Vendor must provide 90# rolled roofing or other suitable protective covering for entire booth space, including the area immediately to the rear and sides, to protect the concrete and sidewalks from grease and other food stains. NOTE: The protective covering cannot be used on grass.

Date	Company Name	Federal Tax ID

Date	Printed Name	Signature

Sponsorship Addendum

The following outlines the potential benefits associated with each sponsorship level. All benefits are subject to availability, operational feasibility, and prior approval by Ohio State.

Sponsorship Benefit	Associate Sponsor	Premier Sponsor	Presenting Sponsor
Official Buck-i-Frenzy Sponsor designation	✓	✓	✓
Logo on Buck-i-Frenzy website for up to one (1) year	✓	✓	✓
Logo on All Event T-Shirts (Up to 10,000)	Back	Back	Front & Back
Logo on All Event Signage		✓	Prominent
Logo on All Event Digital Promotions		✓	Prominent
Logo on All CABS Promotions		✓	Prominent
Custom Event activation space		✓	✓
Tiered Event Space Location		B-Tier	A-Tier
Additional two (2) Event activation spaces (10'x10')			✓
Event Naming Recognition ("Buck-i-Frenzy; Presented by:")			✓
Verbal Acknowledgments/Callouts by Event DJ / MC			✓

This Sponsorship Addendum is incorporated into and governed by the Buck-i-Frenzy Vendor Agreement ("Agreement"). Vendors electing to add sponsorship ("Sponsor") agree to the additional terms and conditions below.

1. Sponsor agrees to pay the selected sponsorship fee listed below, in addition to all vendor participation fees. Sponsorship fees are non-refundable except as otherwise provided in the Agreement.
2. Subject to Sponsor's compliance with this Agreement, University grants Sponsor the right to be recognized as an official Buck-i-Frenzy Sponsor for the applicable event and to receive the sponsorship benefits associated with the selected level, which may include approved sponsor acknowledgment, on-site activation opportunities, and distribution of approved giveaway items. All sponsorship benefits, locations, activation footprints, hours of operation, and engagement opportunities are determined solely by University.
3. All sponsor messaging, signage, graphics, giveaways, activation concepts, and promotional materials are subject to prior written approval by University. University may prohibit or require modification of any content that is misleading, offensive, non-compliant, or inconsistent with University policies or values.
4. Sponsor may not use University's name, trademarks, logos, likeness, or other intellectual property except as expressly approved in writing. Sponsor shall not imply endorsement by the University of Sponsor's products or services.
5. Sponsor activations must remain within assigned areas and comply with all Buck-i-Frenzy operational rules. Sponsor personnel must remain within their activation footprint during active hours. Distribution of items is permitted only if approved in advance. University reserves the right to modify, relocate, or discontinue any activation for safety, compliance, or operational reasons.
6. Sponsor acknowledges that University maintains exclusive sponsorship arrangements. Sponsor receives no category exclusivity unless expressly granted in writing and agrees to comply with all existing exclusive sponsorship restrictions.
7. Sponsor acknowledges that sponsorship recognition must comply with applicable state and federal laws, including Internal Revenue Code regulations governing sponsorships. Sponsor messaging may not include comparative claims, pricing information, calls to action, or inducements to purchase.
8. Sponsor agrees that all insurance and indemnification obligations set forth in the Vendor Agreement apply equally to sponsorship activities and activations. Sponsor assumes full responsibility for its sponsorship presence and operations.
9. University retains sole discretion over event layout, sponsor placement, activation parameters, and recognition. Sponsorship benefits may be adjusted to meet operational needs.
10. Sponsorship benefits may be modified or canceled due to circumstances beyond University's control, including weather, safety concerns, or governmental actions, without liability except as otherwise provided in the Agreement
11. Sponsor may not assign or transfer sponsorship rights without University's prior written consent.
12. This Sponsorship Addendum forms part of the Buck-i-Frenzy Agreement. In the event of conflict, University's interpretation shall control.

By signing below, Vendor elects to participate as a Buck-i-Frenzy Sponsor and agrees to be bound by this Sponsorship Addendum and all terms of the Buck-i-Frenzy Agreement.

Authorized Representative Name: _____ Company Name: _____

Signature: _____ Date: _____

Vendor Space Layout: A concise, detailed diagram of your space layout must be drawn for review and approval by the Buck-i-Frenzy Committee. Please be sure to include location of equipment, coolers, games, tables, etc., and include labels on each item. **Please use the below as a guide, attaching a separate drawing, photo or separate images is acceptable.**

10’

10’

20’

10’

30’

10’